

WHO SHOULD ATTEND

Product Manager,
Release Engineer,
Engineering Manager
and Designers

LEVEL

Fundamental

DURATION

1 day

METHODOLOGY

Instructor-led presentation,
exercise, and discussion.

Time:

9:00am to 5:00pm

Venue:

Mawea Industries Sdn Bhd

PREREQUISITES

Students Learners attending
this module should have
completed the Explore the
3DSwymer Role and Explore
the Collaborative Industry
Innovator Role modules.

INTRODUCTION:

This learning path provides systematic approach to learn about the Product Manager role.

As a Product Manager, you will drive strategic planning and product portfolio definition based on customer needs and market opportunities. Minimize costs by maximizing reuse of existing assets and minimizing configuration complexity.

OBJECTIVES:

- Define a Portfolio Strategy that Drives the Organization.
- Validate Product Strategy against Customer Requirements.
- Bridge the Gap between Marketing Requirements and Engineering.
- Minimize Complexity while Increasing Product Offers.
- Maximize IP Reuse to Optimize Cost of Development.

CONTACT

MAWEA INDUSTRIES SDN BHD 199501026999
Certified ISO 9001:2015 QMS

corp@mawea.com.my

training@mawea.com.my

+6013-285 3635

